

PRIVACY POLICY

Last Revised: July 2, 2020

The following privacy policy (the “Privacy Policy”) outlines what information BeeKee, Inc., dba BeeKee (“BeeKee”), may collect from users of our website at www.BeeKee.com or any of its subdomains (the “Site”), or our mobile application, or any related websites, applications, online content or online services offered by BeeKee (collectively, the “Services”), and how we protect, use and disclose that information, and what choices you have about how that information is used and disclosed.

This Privacy Policy applies to the use of Services by consumers and Service Professionals. “Service Professionals” includes individuals, businesses and other organizations who offer real estate services or other services relevant to our Services, such as, without limitation, REALTORS®, real estate agents or brokers, lenders, mortgage brokers, homebuilders, contractors, re-modelers, landscapers, home service professionals, movers, and other service professionals. Except as otherwise indicated, consumers and Service Professionals using our Services are referred to by terms such as “you” and “your,” and BeeKee and its affiliates are referred to by terms such as “BeeKee”, “we”, “us” and “our.”

PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THE SERVICES. IF YOU DO NOT ACCEPT THIS PRIVACY POLICY, DO NOT USE THE SERVICES. When you use the Services, you understand that BeeKee may collect, use and disclose personal and technical data about you in various ways subject to the terms of the Privacy Policy.

We reserve the right, at our sole discretion, to modify or replace this Privacy Policy at any time in accordance with Section 10 (Changes to This Privacy Policy).

1 Eligibility Requirements

The Services are not intended for use by any individual under the age of 18 (or the age of legal majority in your jurisdiction). Users under 18 or the age of legal majority in your jurisdiction are not allowed to use the Services or register for an account to use the Services.

BeeKee does not knowingly collect or solicit Personal Information from anyone under the age of 13 or knowingly allow such persons to register for an account on the Service. If we learn that we have collected Personal Information from anyone under the age of 13, we will delete that information.

2 Information We Collect

Information collected from you will vary depending on how you access or use the Services and what information you choose to provide to us. You may use portions of the Site and some of the other Services without registering for an account or submitting any personally identifiable information (collectively, “Personal Information”). When we ask you to provide Personal Information, you can choose not to provide us with Personal Information,

but that may prevent you from using certain of our Services or obtaining requested information, products or services.

2.1 Information We Collect From You

When you register on or otherwise use the Services, we may collect information you provide via forms, surveys, applications or other online fields including:

- Name
- User Name
- Password
- Email
- Date of Birth
- Address
- Zip Code
- Telephone, fax and mobile numbers
- Account Numbers
- Billing information
- Income
- Other financial information that you provide

Certain of the Services may also require you to provide your Social Security number or credit card information. Service Professionals may be asked to provide license information or their MLS ID#.

Upon registration with the Services, a user profile is developed to further customize your experience and provide you with content, services or products that may be relevant to you.

Telephone calls with BeeKee may be recorded or monitored.

2.2 Login Through Social Media

In some cases, we may allow you to login to the Service using third party services (including social network sites such as Facebook, Google Plus or Twitter) ("Social Media"). If you login to the Service through Social Media, we access and collect information about your use of the Social Media service and information you provide to such Social

Media service. To the extent you and the Social Media service allow, we may access your information that is publicly available to other users of the Social Media service and all information you have provided to the Social Media service, such as login e-mail and other content information, friends lists, network statistics and updates regarding your Social Media account.

2.3 Automated Collection of Information

To help us serve your needs better, we use cookies and other technology to automatically store and sometimes track your non-Personal Information, which may include, among other things, the IP address (Internet Protocol address) of your computer, smartphone or other device, identification number or location, searches you have made through our Services, the URLs and website pages you've visited, sections of or content or Services on which you click, the number of times you visit a page of our Site, when emails are opened or links are clicked, how long you spent on a portion of our Site, and information about your computing device, browser or operating system type.

A "cookie" is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. A website can use cookies to recognize repeat users or track web usage behavior. Cookies work by assigning a number to the user that has no meaning outside of the assigning website. If you do not want information to be collected through the use of cookies, your browser allows you to deny or accept the use of cookies. There may, however, be some features of the Services which require the use of cookies in order to customize the delivery of information to you. We cannot control the use of cookies (or the resulting information) by third-parties. The use of third-party cookies is not covered by our Privacy Policy. We do not have access or control over these cookies.

We may also use web beacons to access our cookies. A web beacon is an electronic file on a Web page that allows us to count users who have visited that page and to recognize users by accessing our cookies. Further, a web beacon can be used in HTML-formatted email to determine responses to our communications and measure their effectiveness. You can avoid web beacons by turning off HTML display and displaying only the text portion of your email. You can learn more about cookies and non-cookie tracking technologies, including how to opt out of accepting cookies, by visiting the Network Advertising Initiative.

BeeKee does not track users across websites or applications operated by third parties ("Third Party Websites"), and therefore does not use or respond to "do not track" ("DNT") signals in your web browser. However, some Third Party Websites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you. If you are visiting such sites, certain website browsers allow you to set the DNT signal on your browser so that third parties (particularly advertisers) know you do not want to be tracked.

We may participate in behavioral-based advertising. This means that a third party may place a cookie on your browser, or use a web beacon, to collect information about your use of our Site so that they can provide advertising about products and services tailored to

your interest. That advertising may appear either on our Site, or on other websites. If you would like to opt-out from having the behavioral-based advertising companies with whom we have a relationship use your information for advertising purposes you can do so by visiting the Network Advertising Initiative or Digital Advertising Alliance.

We may also use services hosted by third parties, including but not limited to Google Analytics, a web analytics service provided by Google, Inc. (“Google”), to assist in providing the Services. Google Analytics uses cookies to help us analyze how users use the Services. The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to, and stored by, Google on their servers. Google will use this information for the purpose of evaluating your use of the Services, compiling reports on Site activity for us and providing other services relating to Site activity and Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of the Services. By using the Services, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

3 How We Use Your Information

3.1 To Provide the Services

We use the information that we collect from you to provide you with the Services, support and enhance your use of the Services, allow you to select applicable products or services, to provide you with information about products and services that may be of interest to you, to monitor which features of the Services are used most and to allow us to determine which features we need to focus on improving. If you choose to provide us with Personal Information, you consent to the transfer and storage of that information on our servers located in the United States.

When you register online on the Service, you may be given the option of receiving periodic informational and promotional mail, e-mail or text messages from BeeKee. You choose whether or not to receive correspondence when you provide this information or by changing your preferences within your registration profile at any time.

We use non-Personal Information collected from all users of the Services in the aggregate, so that we can improve the Services and for business and administrative purposes.

3.2 Diagnose Problems

BeeKee uses your Internet Protocol (IP) address and other information about your computing devices to help diagnose problems with our computer server, and to administer the Services. Your IP address is also used to gather broad demographic data. It is not stored or linked to your personal profile information, such as name or contact information.

3.3 Service-related Announcements

We will send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email.

Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.

3.4 Customer Service

We will send you a welcoming email to the address you provide at registration to verify your username and password. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account. We will communicate with you by email, text message or telephone, in accordance with your wishes. By providing a telephone number, you consent to us contacting you at that number for the purposes outlined in this Privacy Policy. You may revoke your consent to be contacted at any time by making the change on our user information page or by emailing us at info@beekee.com. We will use reasonable efforts to respond to your access request within 30 days.

4 Our Disclosure of Your Information

4.1 Service Professionals in Your Community

Our Services allow you to easily and efficiently find and connect with a variety of Service Professionals in your current community or in any community to which you may desire to relocate. We may have agreements with some of these Service Professionals that will allow you to direct us to disclose specific information about you to these Service Professionals.

We may also use information you submit, as well as other information we might have or obtain ourselves or from third parties, to determine which of our Service Professionals may be relevant to your needs or interests. We may forward information about the Service Professionals to you, or share information relating to you, which may include Personal Information, to applicable Service Professionals and their affiliates and others working on their behalf, who may use such information to contact you regarding their products and services.

4.2 Third Party Service Providers

We may employ third party companies and individuals to facilitate our provision of the Services, to provide the Services on our behalf, provide customer support, perform Service-related services (e.g., maintenance services, database management, web analytics and improvement of the Services' features) or to assist us in analyzing how our Services are used. These third parties may have access to your Personal Information, but only to the extent needed to perform these tasks on our behalf, and we will contractually require them to protect and safeguard your Personal Information to at least the same extent that we do

under this Privacy Policy. If you choose to purchase merchandise, products or services, on or through features on the Service, we may forward your information to third parties for services such as credit card or other payment processing, order fulfillment, credit pre-authorization, and address verification. There are also times when you provide information about yourself to us in areas of the Service that may be managed or participated in by third parties. In such cases, the information may be used by us and by such third parties, each pursuant to its own policies. We may also provide your information to our advertisers, so that they can serve ads to you that meet your needs or match your interests. While we will seek to require such third parties to follow appropriate privacy policies and will not authorize them to use this information except for the express purpose for which it is provided, we do not bear any responsibility for any actions or policies of third parties.

4.3 Aggregated Data

We may aggregate your Personal Information with information of other users and/or de-identify your Personal Information in a manner that such information can no longer be used to identify you, and may also collect and create aggregated usage and log data collected from users of the Services that does not contain Personal Information (collectively, the “Anonymized Data”). We may use and share Anonymized Data for any business purposes, including sharing it with our business partners, affiliates and service providers.

4.4 Law Enforcement

BeeKee cooperates with government and law enforcement officials, agencies and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials, agencies or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal processes (including but not limited to subpoenas), to protect the property and rights of BeeKee or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, an illegal, unethical or legally actionable activity.

4.5 Business Transfers

In the event that all or a substantial portion of the assets, business or stock of BeeKee are acquired by, merged with or transferred to another party, or in the event that BeeKee goes out of business or enters bankruptcy, your Personal Information may be one of the assets that is transferred to or acquired by the third party. You acknowledge that such transfers may occur, and that any acquirer of BeeKee or its assets may continue to use your Personal Information as set forth in this Privacy Policy. If any acquirer of BeeKee or its assets will use your Personal Information contrary to this Privacy Policy, you will receive prior notice.

5 Accessing and Updating Your Personal Information and Preferences

If your Personal Information changes, or if you no longer desire our Services, or if you wish to update your preferences to receive email or other communications from us, you may correct, delete inaccuracies, or amend your Personal Information and preferences by logging into your account and making the change on our user information page or by

contacting us at info@beekee.com. We will use reasonable efforts to respond to your request within 30 days.

6 Retention of Personal Information

We will retain your Personal Information for the length of time needed to fulfill the purposes outlined in this privacy policy unless a longer retention period is required or permitted by law, or as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

7 Security

We use reasonable measures to protect your account information against unauthorized access or release. However, we cannot guarantee the security of our database, nor can we guarantee that information you supply won't be intercepted while being transmitted to us over the Internet, and any information you transmit to BeeKee you do at your own risk. We recommend that you use unique numbers, letters and special characters in your password and not disclose your password to anyone. If you do share your password or Personal Information with others, you are responsible for all actions taken in the name of your account. If your password has been compromised for any reason, you should immediately notify BeeKee at info@BeeKee.com and change your password.

In addition, we have procedures that limit BeeKee's employees and contractors' access to Personal Information. Only those employees and contractors with a business reason to know have access to such information. We educate our employees about the importance of confidentiality and customer privacy through standard operating procedures, mandatory training programs, and internal policies on data privacy and corporate integrity. We take appropriate disciplinary measures to enforce employee privacy responsibilities.

When you enter sensitive information (such as a credit card number) on our order forms, we encrypt the transmission of that information using secure socket layer technology (SSL). We will not store your complete credit card information on our servers, but will only use an incomplete identifier (e.g., last four digits of your credit card number) to identify your account. Any complete credit card information you choose to store in connection with your account will be stored by our third-party payment processing service providers.

8 Individual California Residents

California residents may choose to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes or choose to opt out of such disclosure. Our policy is not to disclose personal information collected online to a third party for directing marketing without your approval. To make a request or to opt out at any time, please contact us using the contact information provided below. It is important to note that this opt-out does not prohibit disclosures made for non-marketing purposes.

9 Third Party Links

We may provide links to Third Party Websites, such as credit bureaus, service providers, merchants or Social Media. If you follow links to sites or applications not affiliated or controlled by BeeKee, you should review their privacy and security policies and other terms and conditions. BeeKee does not guarantee and is not responsible for the privacy or security of these sites or applications, including the accuracy, completeness, or reliability of their information.

10 Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes we will notify you by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices. If you have an account with us, we may also notify you of material changes by email or text message (sent to the e-mail address or phone number specified in your account).

11 Users Outside the United States

This Privacy Policy is intended to cover collection of information from residents of the United States. The Service and the services upon which the Service is hosted are located in the United States. Personal Information you submit using the Service will be transferred to and stored in the United States. By visiting the Service and submitting Personal Information, you authorize this transfer.

12 Contact Us

If you have questions or concerns regarding this Privacy Policy, you may contact us at:

BeeKee, Inc.

Attention: Legal

5882 Bolsa Ave. Suite 210
Huntington Beach, CA 92649

info@BeeKee.com